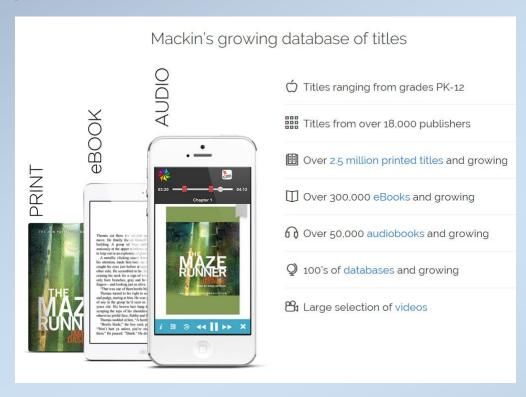
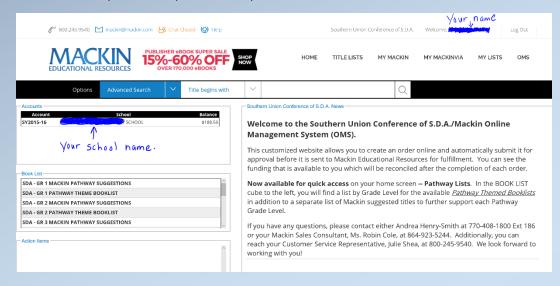
What is Mackin?

Mackin is an educational resources provider. For more than 30 years, Mackin has worked with over 18,000 publishers to provide library and classroom materials for grades PK-12.



Mackin has three sites: www.mackin.com and www.help.mackin.com

- 1. www.mackin.com Has three main functions:
 - a. Provides information about the products and services offered by Mackin Educational Resources
 - b. Hosts your school's online management system (OMS) where you can manage your school library account, funds, orders, etc.



- c. It is the marketplace where you shop for your educational resources.
- 2. www.mackinVIA.com is the portal where you can access your schools digital resources.
- 3. <u>www.help.mackin.com</u> is the online helpdesk, which houses help guides for using Mackin.com and MackinVIA in both video and written format.